



'Green Travel Maps'

A New Service for Green Destinations, Certificates and Travellers

A global market place for responsible and sustainable tourism

Travelers want greener travel, destinations are responding by offering more sustainable visitor experiences, and more than 100 certificates and labels can help you choose between what's green and what's green-washed... The **Green Travel Maps** on DestiNet bring destinations and certificates together, mapping eco-certified businesses and destinations, providing transparency on their green proofs, and supporting destinations in managing, monitoring and marketing their green offer.

Pilot Country - Germany

Germany Travel and regional and local destination management organisations are using the Travel Green Germany map as a planning tool and source for the development and expansion of green travel experiences. Their starting map has been pre-filled by partnering certificates and labels, all businesses are linked to the profile of their green proof. Destinations inform their businesses about green certificates and labels along the tourism supply chain. They can add local and regional certificates to the list of choices and map their underlying responsible businesses and services.

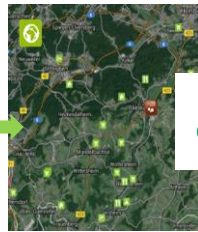


In partnership with

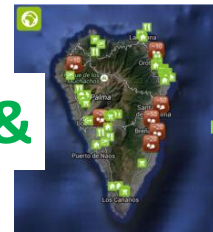


Biosphere Reserves: Bliesgau and La Palma as pilots in Europe

Transparency & access to green proofs



e.g. Bliesgau BR, Germany



e.g. La Palma BR, Spain



A partnership for sustainable development

Green Travel Maps is a partnership contribution to the Sustainable Development Goals 2030, i.e. Goal 12: Ensuring sustainable consumption and production patterns. EcoTrans manages the DestiNet platform as UN registered "Partnership for Sustainable Development".

